

State of Waikiki

"Continuing to be Clean and Safe"

Provided to you by:
WAIKIKI BUSINESS IMPROVEMENT DISTRICT ASSOCIATION (WBIDA)

News Media Coverage of WBIDA Ambassadors

Over the past several months, our ambassadors have been highlighted on the local news for their dedication to public service, especially throughout the pandemic.

Hawaii News Now:

<https://www.hawaiinewsnow.com/2020/11/04/amid-pandemic-these-ambassadors-aloha-have-taken-greater-role/>

KHON2:

<https://www.khon2.com/local-news/aloha-ambassadors-enhance-public-safety-as-tourism-returns-to-waikiki/>

We are fortunate to have great crew members and please feel free to express aloha to the team! They are very appreciative of your support.



Service Statistics, 2019 vs. 2020 vs. 2021

	June			July		
	2019	2020	2021	2019	2020	2021
Infrastructure Cleaned	8,786	26,202	33,248	9,721	25,601	30,418
Trash Collected (# of bags)	2,257	761	2,245	1,933	952	2,335
Trash Collected (lbs)	33,855	11,415	33,675	28,995	13,995	35,025
Pressure Washing (sq ft)	229,665	141,026	260,380	251,446	125,348	290,350
Stickers, Graffiti Removed	632	178	507	839	281	953
Interactions Served	55,482	5,928	15,978	66,392	6,111	21,431
Bike Patrol (miles)	994	2,034	1,672	1,423	1,945	1,412
Sit-Lie Advisories	282	513	516	300	445	482
Private Property Assistance	21	260	315	106	157	195

WBIDA Service Statistics

WBIDA crews are working every day of the year, to provide continuity for a clean and safe Waikiki District. Our core objectives are focused on cleaning, disinfection, safety, and hospitality.

Key metrics are collected every month, and compared to previous data for internal assessments of our performance. Also, we can utilize this data to see the changes over time, such as from 2019 (pre-pandemic) to 2020 (start of pandemic) to 2021 (present day). The WBIDA's positive impact to the district and contribution to the Waikiki community shows through the items in the table above.



Reach out to us... If you have questions, please contact us at mail@waikikibid.org.